

Tallard Itautec Group

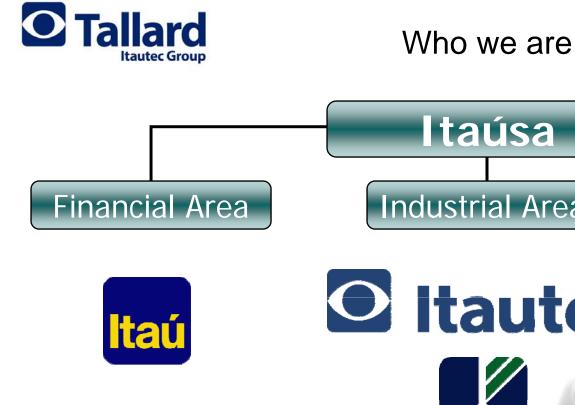
Nov 2008 UF Latin American Business Symposium

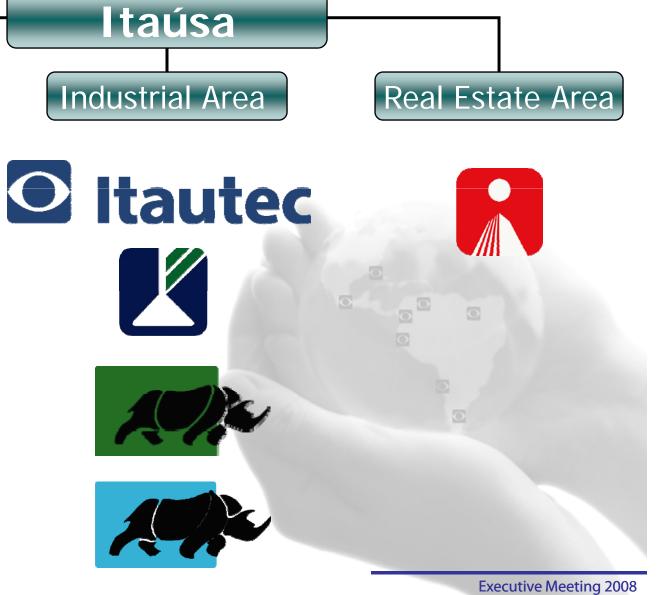
Soptombor 2008 Executive Meeting 2008



Who we are now

FORTUNE GLOBAL 500									
Full list Countries Climbers	Companies Cities Losers	Industries Asia Arrivals	CEOs Europe Exits	Women CEOs Top performers FAQ					
Quick Climbers									
Company			Global 500 rank	Previous rank	Rank gain				
Banco Bilbao Vizcaya Argentaria*			163	410	+247				
UniCredit Group			97	286	+189				
Koç Holding			190	358	+168				
Supervalu			167	324	+157				
Humana			332	473	+141				
Itaúsa-Investimentos Itaú			288	415	+127				
Apple			367	492	+125				
Mittal Steel			99	208	+109				
Schlumberger			370	477	+107				







VAD Concept Model

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Develop

Strategy

Products &

Marketing

Campaigns

Technologies

Value Added Activities

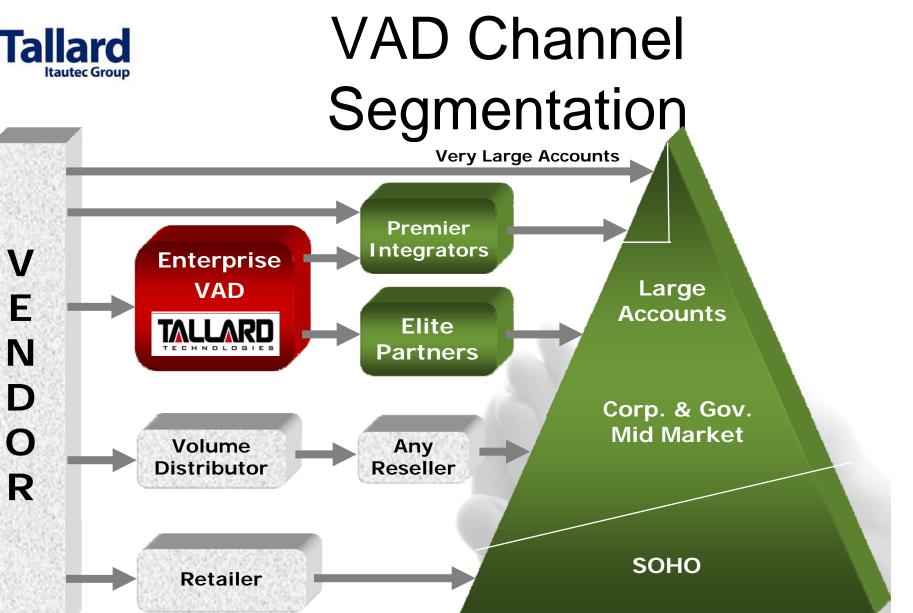
- Pre-Sales Support
- Technical Support
- Demand Generation
- Market Development
- Credit & Financing
- Logistics Management

Business Initiatives

- Strengthening Channels
- Developing New Channels
- Assist Vendor w/Demand Generation
- Building Solutions Offering
- Providing Market Liquidity

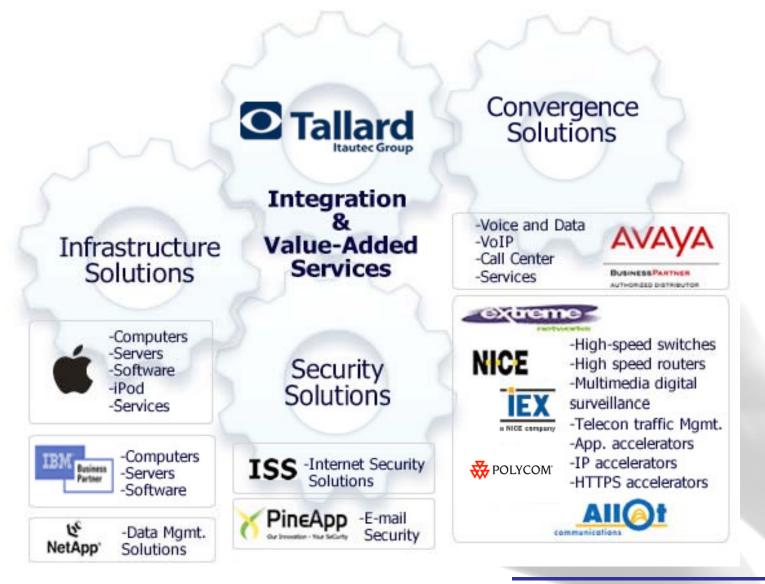








Solution Portfolio





Company Features and Offerings

- US\$ 280MM in 2008 Revenue
- 200 employees
- 8 Companies in Different Countries
- Offering to Markets:
 - Enterprise Solutions
 - Servers, Storage, SW, Retail (IBM, HP, VMWARE)
 - IT Security (ISS, NICE)
 - Enterprise Communications (AVAYA,NICE,POLYCOM)
 - VOIP, Call Centers, Network Enhancements (AVAYA, Expand, Redline)
 - IT and Consumer Niches(Apple)
 - Regional Channel Integration Services (Talnet)
 - Vendor Support Services
 - Apple,
 - Avaya



Callard Latin America IT Investments (IDC)

Por País	2006	2007	2008	2006-2007	2007-2008	2006-2008
Argentina	2,490	3,115	3,531	25%	13%	42%
Brasil	18,539	20,740	23,193	12%	12%	25%
Chile	2,221	2,590	2,873	17%	11%	30%
Colombia	2,122	2,577	3,113	21%	21%	47%
México	9,923	11,260	12,540	13%	11%	26%
Perú	832	963	1,054	16%	9%	27%
Venezuela	1,761	2,426	2,726	38%	12%	55%
Otros	3,594	4,003	4,755	11%	19%	32%
Total	41,472	47,674	53,785	15%	13%	30%

